

PLANNED GIVING GUIDE



DEFEND FREEDOM WITHOUT FIRING A SHOT

“The NRA is the only organization that has worked to protect our Constitution.”

Marvin Spinks

Ring of Freedom Heritage Society Ambassadors

Marvin and Patricia Spinks

Florida, Donors to The National Firearms Museum, Women’s Programs and Youth Education



In 2008, Marvin knew exactly what he wanted to do with his firearms—give them to benefit the NRA. Additionally, he and Patricia decided to bequeath a significant part of their estate to The NRA Foundation.

Giving to the NRA was such an important part of their life that

after Marvin passed away, Patricia found this typed statement of values on the family desk. It was shared at the celebration of his life: “The NRA is the only organization that has worked to protect our Constitution and especially the Second Amendment. Over the years we have donated to NRA-ILA and various election drives. In addition, we have given numerous one year and life memberships to the NRA. We feel that the NRA is our last best chance to preserve our Constitution and the American Nation, as we wish for it to continue.”

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Disclaimer: The NRA and all of its affiliates are not engaged in legal or tax advisory services. In order to receive advice concerning your personal situation, please contact and work directly with your legal or tax professional.

Do You Value Freedom?

Whether you are a hunter, competitive shooter, political activist, or just shoot for fun, ask yourself: Do you value your Freedom? As a National Rifle Association (NRA) member, you joined to declare your support for the Second Amendment. You now have an opportunity to show your commitment and make a statement about how much you value your Freedom by including the NRA or one of its tax-exempt affiliates in your estate plan.

Estate planning provides a unique opportunity for individuals and families to reflect on their lives and consider the values they hold dear. Estate gifts make a powerful statement about our passions, hope for the future, and the desire to preserve our heritage.

Making a planned gift to the programs and activities of the NRA is easy. It will help to protect the future of our cherished firearms heritage. You too may wish to consider this opportunity to ensure the future of Freedom.



Ring of Freedom Heritage Society Ambassadors

David and Donna Keene

Virginia, Donors to The NRA Foundation



Sixty-first president of the National Rifle Association David Keene has fought vigilantly for Second Amendment rights since the 1970's. He and his wife Donna both believe in the supreme power of the constitution. As further proof of their ardent belief in the Second Amendment, the Keenes have designated a portion of their estate to The NRA Foundation.

"The Second Amendment is the lynchpin of our free society. It is a critical element in protecting and preserving America's way of life. Our decision to leave a gift to The

NRA Foundation through our trust is not something we take lightly. It represents part of our core beliefs and is something we are immensely proud of doing."

How do you benefit by making a planned gift to advance the NRA?

Benefits of making a planned gift may include:

- ▶ Reduced estate and gift taxes
- ▶ Significant savings on capital gains and income taxes at death
- ▶ A guaranteed stream of income
- ▶ A lasting legacy of freedom in your memory or in the memory of a loved one
- ▶ Support in achieving your charitable and financial goals

Why the NRA?

Since 1871, the National Rifle Association of America has been on the forefront of protecting and advancing our constitutional right to keep and bear arms. Safeguarding Freedom is accomplished through more than 170 programs, strategically designed to carry out the mission of the NRA.

The NRA's primary purpose is to protect and defend the Constitution of the United States of America, particularly the political, civil, and inalienable rights of the American people to keep and bear arms.

It is the generous support of modern day patriots that ensures the future growth of these programs and strengthens our heritage, values and freedom for generations to come. The NRA is a 501(c)(4) organization which enables it to be involved in political processes including lobbying and political campaign activities.



In 1975, recognizing the critical need for political defense of the Second Amendment, NRA formed a new division; the Institute for Legislative Action, or ILA. NRA-ILA is at the nation's forefront of legislative activism and employs a team of full-time lobbyists whose mission is to defend Second Amendment issues on Capitol Hill, in state legislatures and in local government bodies.

Depending on your preference, your gift can go to one or more of your favorite NRA programs or one of its divisions, to an NRA-related endowment, which are listed on page 13, or go directly to NRA for use where there is the greatest need.



Tax-Deductible Support

If tax planning is an important component of your estate plan, consider one of NRA's charitable affiliates. These organizations are classified as 501(c)(3) organizations, which means that when you donate cash you will receive a charitable donation receipt and be able to take a tax deduction to the fullest extent allowable by law. The added benefit of these organizations' tax-status means that when you leave a planned gift to them, your estate may experience a decrease in estate taxes.

Each affiliate has its own particular focus that lends itself to protecting Americans' right to keep and bear arms. Read about each below:



Established in 1990, **The NRA Foundation** operates exclusively to support a wide range of firearms-related public interest activities of the NRA and other organizations that defend and foster the Second Amendment rights of all law-abiding Americans. These activities teach freedom by promoting firearms and hunting safety, enhancing marksmanship skills of those participating in the shooting sports, and educating the public about firearms in their historic, technological, and artistic context. Many NRA programs and the National Firearms Museum rely on grant funding from The NRA Foundation.



The **NRA Civil Rights Defense Fund** was founded in 1978 with the purpose of becoming involved in court cases that establish legal precedents in favor of gun owners. The Fund provides legal and financial assistance to selected individuals and organizations defending their right to keep and bear arms. Additionally, the Fund sponsors legal research and education on a wide range of gun-related issues.



The **NRA Special Contribution Fund** is also known as the NRA Whittington Center. Founded in 1973, it was established to expand educational and recreational shooting activities. Located in Raton, New Mexico, its more than 33,000 acres have developed into the most comprehensive shooting facility in America today. Additionally, the NRA Whittington Center operates the Frank Brownell Museum of the Southwest, which showcases firearms and events that shaped the region.



The **NRA Freedom Action Foundation** is focused on non-partisan voter registration and voter education activities. An essential pillar of preserving our Second Amendment Freedom, voter registration and education is fundamental to securing our uniquely American heritage.

Contact information and Federal Tax IDs for all NRA organizations are located on page 23.



How to Include the NRA in Your Estate Plans

Each individual or family situation is unique, and this extends into planning a gift to the National Rifle Association. With attention to detail and a thorough review of your financial situation, NRA's Planned Giving team can assist in identifying the planned giving vehicle that will complement your situation.

Multiple planned giving options exist. To select the best option for you, carefully consider your objectives and personal financial strategy to find the best fit for your lifestyle and desires.

Bequests

One of the most popular ways to give, a bequest can be made with gifts of cash, personal property, firearms, real estate, or investments.

Life Income Gifts

These gifts guarantee you lifetime income while also allowing you to support charitable programs. Life income gifts supported through The NRA Foundation include charitable gift annuities, charitable remainder trusts, and charitable remainder unitrusts.

Retirement Accounts

Properly designated charitable gifts of retirement accounts bypass probate and avoid taxation. Charitable gifts of retirement accounts reduce the size of your taxable estate and allow your full account value to benefit the program of your choice.

Life Insurance Policies

An easy way to support NRA programs, a life insurance gift simply requires you to designate the NRA or one of its affiliates as the beneficiary of your policy. Gifts of life insurance are tax deductible when an NRA 501(c)(3) is the irrevocable owner and beneficiary of the policy.

Other Options

Additional giving opportunities include charitable lead trusts. This option allows you to care for your family and also support your favorite causes.

Everyone has unique philanthropic goals. As a result, there are many different factors to consider when choosing your specific type of gift. The NRA Planned Giving team is pleased to offer free, no-obligation consultations on the numerous ways that you can meet your personal estate planning goals while ensuring your legacy of freedom. Please call (877) NRA-GIVE (672-4483).

When examining your gifting strategy, some of the questions you may wish to ask include:

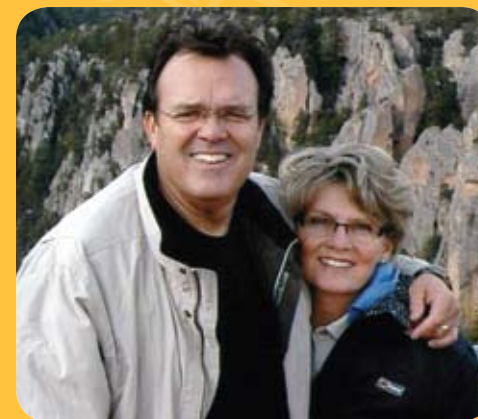
- ▶ Is it possible to receive an income stream from my donation?
- ▶ How can I ensure the financial security of both my family and the NRA?
- ▶ If I leave my collection of firearms to the NRA, what will happen to them?
- ▶ Which giving opportunities will provide the best tax advantages for me?
- ▶ Will the NRA accept bequests of real estate or other property?
- ▶ Is there an NRA-friendly attorney in my area that will assist me with including the NRA in my will?

For your free consultation or to speak with someone about what you have already done to establish your legacy of Freedom, please call (877) NRA-GIVE (672-4483).

Ring of Freedom Heritage Society Ambassadors

Jack and Donna Simmons

Texas, Donors to The NRA Whittington Center and NRA Freedom Action Foundation



A self-proclaimed regular guy, Jack Simmons is anything but regular. Jack and his wife Donna have left NRA two separate life insurance policies to benefit the NRA Whittington Center and the NRA Freedom Action Foundation. In addition to their two life insurance gifts, Jack and Donna have also made outright gifts of firearms to benefit the Firearms For Freedom program.

Jack and Donna both believe that everyone should practice what they preach. Jack, a life-insurance broker by trade, used his professional skills to create a generous gift to benefit the Second Amendment and has helped countless other supporters do the same. "Look, we've each got the burden of freedom on our shoulders. Everyone can do what I've done. It's easy and cost me a fraction of my ultimate gift."

Bequests through Wills and Revocable Living Trusts

A popular way to make a planned gift to the NRA or any of its affiliates is to name the organization of your choice as a beneficiary in your will or revocable trust. In doing so, you may direct that your bequest be used for a specific program, endowment, or for a use to be determined by the area of greatest need at the time. This way of giving provides many benefits including: complete control over your property until death; the option to change the amount left to NRA at any time prior to death; the flexibility to provide for the care of others before you extend your support to charity; and the choice to make your support contingent on the occurrence of a variety of events, including the death of a survivor.

A properly funded and executed revocable/marital living trust may provide additional advantages not afforded by a simple will. A living trust is a private document and is not subject to the public disclosure associated with the probating of a will. A living trust can serve to preserve the unified credit, the amount not subject to federal estate taxes, for both spouses. This feature potentially doubles the amount of an estate not subject to estate taxes as compared to a simple will. As with a will, charitable gifts made through your living trust serve to reduce the size of your taxable estate. Just like a will, the living trust provides complete flexibility in modifying your charitable gift(s) during life.

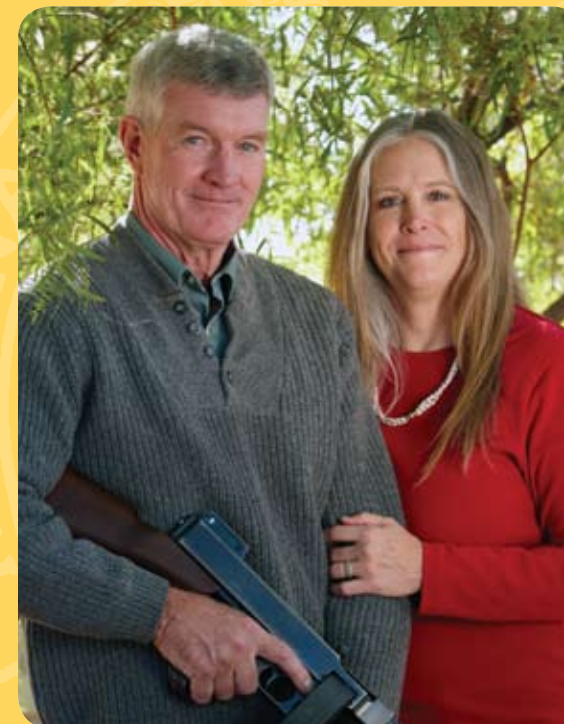
If you have questions, need an attorney recommendation, or want an NRA representative to talk with your lawyer or professional advisor, please contact the NRA Office of Advancement at (877) NRA-GIVE (672-4483).

Why Do You Need A Will?

There are three primary places your assets can go after you pass: family, charity, or the IRS. To ensure that your wishes are honored, you must create a legal statement that will be recognized and honored by financial, government, and legal institutions. State governments have passed laws regarding inheritance and distribution of assets. If a person dies without a will, the state will decide how to divide your assets. If the state cannot identify any heirs, your entire estate may pass on to the government. If it is important to you that your family and charity receive the bulk of your estate, you can ensure this happens by establishing a will or revocable living trust.

Our Gift of Life Insurance Will Help Keep Freedom Alive

Robert and Sharon Callan had been making cash gifts of around \$5,600 each year in support of NRA. With retirement only six years away, they knew that their level of annual giving may not be sustainable once they retired. Still they



wanted to make a more substantial legacy gift that would make a statement about their values and provide strong support for their favorite NRA charity.

To accomplish their goal, Robert and Sharon applied and qualified for a joint-life insurance policy that covered both of their lives. For the next six years, the Callan's will make annual tax-deductible gifts of \$5,600 in support of their life policy premiums. At the end of six years they will have fulfilled their premium obligations just in time for

retirement. Later, at the passing of the last spouse, the NRA charity of their choice will receive a charitable life insurance benefit of \$275,000.

The Callan's ultimate gift of \$275,000 is the equivalent of over 49 years of annual giving at their current level. Whatever your current level of giving or ability may be, a gift of life insurance may also be a way for you to make a statement about your values and a legacy gift in support of your favorite NRA charity.

Gifts of Life Insurance Can Include:

- ▶ Paid-up policies
- ▶ Existing policies that still collect premiums
- ▶ New policies

Suggested Bequest Language

Are you considering leaving a lifetime gift to the National Rifle Association or one of its affiliates through a bequest? Thank you! Use these two pages as a reference point when you update your will, trust, or estate plan. The following is a suggested bequest language exercise. After reading and completing the first three steps, you will be prepared to meet with an attorney and leave a gift to the NRA.

Step 1 Choose a Beneficiary

Choose from the organizations below to determine a beneficiary. The 501(c)(3) or (c)(4) status can affect the distribution of your assets in relation to estate tax. Contact the NRA Office of Advancement's Planned Giving Department for more information. Be sure to use the full name listed below in all legal documentation.

Non Tax Exempt 501(c)(4) Organizations:

National Rifle Association of America
NRA-ILA (Institute for Legislative Action)*

Tax Exempt 501(c)(3) Organizations:

The NRA Foundation, Inc.
NRA Special Contribution Fund (NRA Whittington Center)
NRA Civil Rights Defense Fund
NRA Freedom Action Foundation

Step 2 Choose an Endowment (optional)

Endowments are set up to ensure that your investment is maximized because your gift, otherwise known as the principal, is never spent. Instead, it is invested and only a portion of the earnings are spent. Listed below are many different endowments, created for the organizations listed above in step 1. In addition, donors can create a named endowment for gifts over \$100,000. Named endowments are sub-classified under our existing endowment categories.

The NRA Foundation, Inc. Endowments

Competitive Shooting and National Championships Endowment
Disabled Shooting Services Endowment
Firearms and Marksmanship Training Endowment
Gun Collecting Endowment
Gunsmith Training Endowment
Handloading Education Endowment
Hunting and Wildlife Conservation Endowment
Law Enforcement Training Endowment
National Firearms Museum Endowment
NRA Civil Rights Defense Fund Endowment
NRA Voice of Freedom Fund Endowment
Range Facilities and Programs Endowment
Scholarships Endowment
The NRA Foundation General Endowment
Women's Programs Endowment
Youth Education Endowment

*NRA-ILA is a division of NRA, not a separate organization. However, you can list it as a beneficiary.

National Rifle Association Endowments

Competitive Shooting and National Championships Endowment
Junior Programs Endowment
Law Enforcement Activities Division Endowment
Marksmanship Training Endowment
National Endowment for the Protection of the Second Amendment (NRA-ILA)
NRA General Endowment
NRA Voice of Freedom Endowment

NRA Special Contribution Fund Endowment

The NRA Whittington Center Endowment

NRA Freedom Action Foundation Endowment

NRA Freedom Action Foundation General Endowment

Step 3 Determine Your Type of Gift

The following is suggested language for your legal professional to integrate into your will or trust. The type of gift you want to make will determine the correct paragraph to choose. For instance, if you know you want to leave a specific amount, choose suggestion "a" for a specific bequest and fill in the blanks. If you want to leave a percentage of your entire estate, choose suggestion "b" for a residuary bequest and fill in the blanks. Suggestion "c" is for non-monetary gifts and you may use it for firearms or other tangible items. Also, use the beneficiary and endowment you chose in step 1 and 2 to help fill in the blanks below.

a) General or Endowment Specific Bequest*

I give, devise and bequeath to the [fill in the beneficiary from step 1], 11250 Waples Mill Road, Fairfax, Virginia 22030, the sum of \$_____ (or here otherwise describe the gift) for its [name the endowment from step 2 or put: general purposes as shall be determined by its Board].

b) General or Endowment Residuary Bequest*

All [or state a _____%] of the rest, residue, and remainder of my property, both real and personal and wheresoever situated, I give, devise and bequeath to the [fill in the beneficiary from step 1], 11250 Waples Mill Road, Fairfax, Virginia 22030, for its [name the endowment from step 2 or put: general purposes as shall be determined by its Board].

c) General or Endowment Gift of Firearms or Other Personal Property*

I give, devise and bequeath to [fill in the beneficiary from step 1], 11250 Waples Mill Road, Fairfax, Virginia 22030, [here describe the gift, for example: coins, property, and/or firearms] for its [name the endowment from step 2 or put: general purposes as shall be determined by its Board].

Step 4 Schedule an Appointment, Have Your Will or Trust Updated

Your legal professional may have other preferred text. The suggestions above are only shown as a guide.* In addition, NRA is pleased to offer a no-obligation consultation detailing these opportunities. Please call the NRA Office of Advancement's Planned Giving Department at (877) NRA-GIVE (672-4483) for more information.

Step 5 Notify the NRA

NRA staff will welcome you into the Heritage Society and thank you for taking this important step. As part of notifying NRA, we encourage you to provide us with a copy of your gift. Donors who choose to provide NRA with a copy of their gift are awarded Ambassador Membership in the Heritage Society and receive a special gift and invitations to members only events.

* It is strongly urged that you consult with an attorney in your state of residence to ensure that your ultimate wishes and charitable goals will be realized.

Receive an Income While Supporting the NRA

Another popular way to support NRA charitable affiliates is to set up a life income gift. Three separate life income gift options are available: charitable gift annuities, charitable remainder trusts, and charitable remainder unitrusts. All three options require you to irrevocably donate the principal. You are provided with a guaranteed stream of income for the remainder of your life and/or the lifetime of another person. Afterward, the remaining principal goes to the NRA organization of your choice.

An important question to consider is how much income do you need to live comfortably? After you have met this income need, who else do you want to provide for with your assets? Parents, spouse, children, extended family, and friends all may come to mind. How much will you need to support them? These needs can all be taken care of through a life income gift.

Charitable Gift Annuities

Gift annuities provide a guaranteed lifetime income and an immediate tax deduction. After setting up your annuity you can start receiving payouts immediately or you can defer until a future date. The benefits of deferring may be an increase in the payout, tax deduction, and interest rate. Upon death, the remainder of your annuity goes to the organization of your choice.

The minimum amount to start an annuity through NRA is \$5,000 and the minimum age to receive payout is 55. Interest rates are based on your age and date of first annuity payment. In addition, your money is backed by the NRA and The NRA Foundation's assets, ensuring you a guaranteed income.

Charitable gift annuities can also be used to provide for grown children, spouses, or friends after your death. If you'd like to provide a guaranteed income stream to a loved one and provide for charity, consider a charitable gift annuity. Language for your will or trust is below.

Bequest to Fund a Charitable Gift Annuity

I direct that my personal representative distribute (specify amount \$_____) cash to The NRA Foundation, Inc., a 501(c)(3) tax-exempt organization, to fund a Charitable Gift Annuity for the benefit of my spouse/child/friend _____ (specify relationship and insert name). The charitable remainder of the annuity, after the death of my spouse, shall be paid The NRA Foundation, Inc., unrestricted and is to be used for the general purposes as shall be determined by its Board. In the event my spouse fails to survive me, I direct that my personal representative distribute the same cash named above to The NRA Foundation, Inc., a 501(c)(3) tax-exempt organization as an unrestricted bequest.

Charitable Remainder Annuity Trusts and Unitrusts

To set up a trust, you will move your designated assets into the trust and afterward receive income for your lifetime. The trust pays you and any other beneficiaries for life or for less than 20 years, depending on how you structure the trust. Upon completion of the trust's contingencies, the remainder is transferred to the NRA organization of your choice.

Payments to you from these types of trusts are flexible and can be made in a variety of ways. The important distinction is that annuity trusts pay fixed amounts, which is a good option for donors relying on a fixed income. Unitrusts pay out a percentage of the trust's annual value, which changes from year to year. The excess of income generated for payout is reinvested, creating a good situation for your original investment to grow and thus increase payouts in future years. Unitrusts are best for donors who do not need a fixed income and who prefer the prospect of having an increased payment in the future.

NRA planned giving staff are available to assist you with choosing a lifetime income gift. However, trusts must be set up by an attorney and cannot be administered by the NRA. If you have questions or want an NRA representative to talk with your lawyer or professional advisor, please contact the NRA Office of Advancement at (877) NRA-GIVE (672-4483).

Ring of Freedom Heritage Society Ambassador

H.L. "Pete" Taylor

Missouri, Donor to The NRA Foundation



After completing his first charitable gift annuity in 1993, Pete Taylor knew that he had made a wise financial decision because he was able to reduce his income tax while also making a gift to The NRA Foundation. That's why when he completed his eighth annuity in 2008, Pete realized that his relationship with the NRA now extended deeper than he ever expected. His planned gifts now ensure his income for life, reduce estate taxes that his heirs may encounter, and enable him to make a significant difference in the programs close to his heart.

"The best part of an annuity is knowing that I'm still able to take care of myself while enjoying the knowledge that I've made a difference. My contribution helps me see the future and I rest easier knowing I'm a part of it."

Eliminate Estate Taxes on Retirement Dollars

Retirement accounts are one of the most important investment vehicles because they assist Americans in ensuring their lifestyle can be supported later in life. What most people do not realize is what a liability these accounts are after death because they may be subject to both estate and income tax.

Avoiding this unpleasant loss of assets to the IRS is easy. By designating any of NRA's 501(c)(3) affiliated organizations as beneficiary or a percentage beneficiary of your retirement account, you can ensure a reduced tax base for your heirs, and avoid an unintended taxable event.

Changing the beneficiary is simple and free, contact your retirement account's plan administrator and ask for a "change of beneficiary form." You will need the organization's name and tax ID to complete the form.

Gifts of Real Estate

The NRA's Real Estate Gift Program makes it easy for you to advance the cause of freedom, while also meeting your financial goals. Many types of real estate are eligible.

For donors, real estate gifts may provide tax benefits that are not available from other gifts such as cash and securities. Also, real estate donations may be structured to provide a lifetime of cash flow to donors, via the creation of gift annuities and charitable trusts. Finally, gifts of real estate allow donors to maintain liquid assets in today's challenging economic times.

For the NRA, gifts of real estate can help in two ways. In many cases we choose to sell the property as soon as possible. Depending on the NRA entity selected by the donor, cash generated from the property sale is put immediately to work to further that entity's vital interests. In other instances, we may choose to retain the property for hunting or firearms education.

If you are considering a gift of real estate, please contact the NRA Office of Advancement at (877) NRA-GIVE (672-4483).

Need More Planned Giving Options?

Everyone's financial situation is different. If you haven't found the perfect planned giving vehicle or are simply interested in an alternative, there is another option supported by the National Rifle Association: charitable lead trusts. While this is a less conventional type of giving, it is an excellent option if it complements your current lifestyle.

Charitable Lead Trusts

Most of our donors have concerns about providing for their families as well as giving to charity. A charitable lead trust allows you to accomplish both while minimizing estate or gift taxes.

This type of planned gift requires the donor to transfer assets to a trustee. The assets are invested and then the NRA charitable affiliate of your choice will receive payments from the trust. These payments are tax-deductible for the donor to the fullest extent of the law.

The trust is set up for either a specified number of years or for the term of the donor's life, earning interest from investments or appreciating the entire time. Upon completion of the trust, the remainder and earnings are transferred to the beneficiary, commonly a child, family member, or friend. Depending on the trust's length, the earnings may be able to pass tax-free, enabling you to give your heirs a larger estate.



Firearms for Freedom

The NRA frequently receives inquiries about how members can donate their collections of firearms. Common questions include:

How can I give the NRA my firearms?

Which NRA programs can benefit?

What does the NRA do with them?

Will my firearms be displayed in the National Firearms Museum?

Simply put, a gift of firearms can be given directly to any NRA entity or given at a later date through a bequest. Depending on the donor's wishes, a direct gift of firearms may go through the NRA Office of Advancement to a reputable firearms auction company. After auction, the proceeds are earmarked as an outright gift or can be arranged to create a charitable gift annuity. Either option may qualify the donor for an income tax deduction.

Firearms left through a bequest are written into the donor's estate plan through either a will or trust. Typically, these gifts are auctioned and the proceeds then benefit the organization selected by the donor and detailed in the will or trust. See

Ring of Freedom Heritage Society Ambassadors

Don and Veronica Hilligoss

Michigan, Donors to The NRA Foundation



Don Hilligoss and his wife Ronnie decided to give their firearms to The NRA Foundation while still living. His firearms were sold at auction and 100% of the proceeds went to fund a charitable gift annuity. They opted to have the annuity start paying their family immediately and it will continue throughout both of their lifetimes.

The Hilligoss' recognized this golden opportunity and by taking it, they have left a legacy

gift to The NRA Foundation, established a guaranteed tax-favored income stream for themselves, and generated a personal income tax deduction.

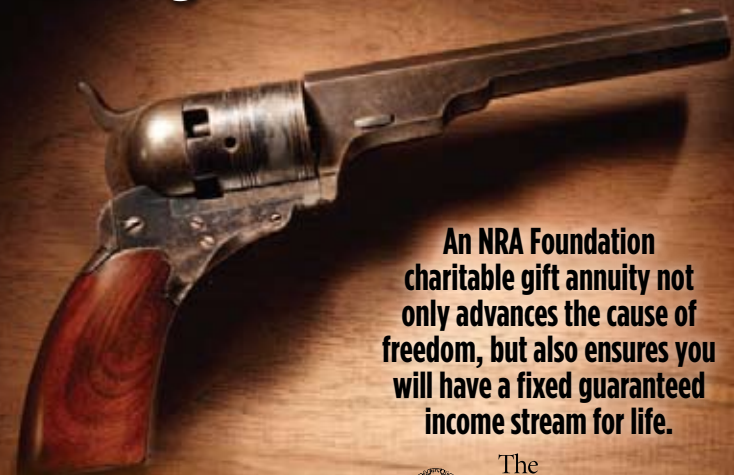
pages 12 and 13 for sample language outlining how to leave a bequest of firearms.

The National Firearms Museum has a vast collection and as a result is not able to display all firearms left through NRA member's estate plans. However, all firearms are reviewed for possible inclusion in the Museum's displays and reference collection. If you feel you have a unique firearm that the museum staff should evaluate, contact the NRA Office of Advancement at **(877) NRA-GIVE (672-4483)**.

Sample language to set up a testamentary charitable gift annuity through the sale of your firearms:

I direct that my personal representative distribute all of my firearms and firearm related accessories to the NRA Foundation, Inc, a 501(c)(3) tax-exempt organization to be sold at auction with the net sales proceeds to be used to fund a Charitable Gift Annuity for the benefit of my wife/family member/friend (*Specify and then insert name*). The charitable remainder of the annuity, after the death of my _____, shall be paid to the NRA Foundation, Inc. unrestricted and is to be used for the general purposes as shall be determined by its Board. In the event my _____ fails to survive me, I direct that my personal representative distribute all of my firearms and firearm related accessories to the NRA Foundation, Inc, a 501(c)(3) tax-exempt organization as an unrestricted bequest.

Turn your firearms collection into a guaranteed income stream.



An NRA Foundation charitable gift annuity not only advances the cause of freedom, but also ensures you will have a fixed guaranteed income stream for life.



The
NRA Foundation
Teach Freedom.



RING of FREEDOM
**HERITAGE
SOCIETY**

Call toll-free for details: (877) 672-4483
or e-mail PlannedGiving@nrahq.org.

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Inform the NRA of Your Estate Plans

Once you have decided to support the NRA through a planned gift, please notify the NRA's Office of Advancement about your intentions. In addition to the personal satisfaction you will enjoy knowing that your lasting legacy is in place, you will be welcomed into the prestigious NRA Ring of Freedom Heritage Society.

The NRA Ring of Freedom Heritage Society distinguishes those men and women who strongly believe in the purpose of the NRA and generously assist in ensuring its future by making a planned gift. Membership is awarded to all individuals who have included the NRA, NRA-ILA, The NRA Foundation, NRA Special Contribution Fund (NRA Whittington Center), NRA Civil Rights Defense Fund, or the NRA Freedom Action Foundation in their will, trust, or other estate plan. Members are recognized in NRA publications and at NRA Headquarters on the Defenders of Freedom wall. In addition, NRA Ring of Freedom Heritage Society Members receive a distinctive thank you gift in recognition of their planned gift commitment and are invited to attend special regional and national events.

Ambassador Members are those Heritage Society Members who have chosen to strengthen their commitment to the National Rifle Association by providing documentation of their planned gifts to the NRA Office of Advancement. In exchange, Ambassador members receive special gifts, such as the Battle of Concord Bridge giclee and the framed certificate shown below.



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Why Share Documentation of Estate Plans with the NRA?

The NRA Office of Advancement is committed to working with donors to ensure the smoothest possible experience in estate planning. To maximize our ability to assist you, we encourage you to let us know about your gift intentions and share a copy of the gift document. By sharing your documentation with our planned giving professionals, you will be assured that your gift is designated correctly and that future complications are avoided. In addition, documenting your gift provides the NRA the opportunity to assist you in identifying ways to make the most of your gift and address any tax issues.

Any documentation you share with the NRA Office of Advancement will be held in the strictest confidence. All donor files are kept in a secured area with restricted access. Data is not shared with other parties and your personal information will never be sold or given to a third party.

From time to time, the Heritage Society will publicly recognize donors. This is only done with the donor's full consent. Donors may choose to be included in the Heritage Society anonymously or not to participate in recognition opportunities. Documenting your gift does not mean disclosure. Your privacy is our utmost priority.

Benefits of Letting Us Know:

- ▶ Ensures that your planned gift reflects your values, interests, and wishes
- ▶ Ensures that your planned gift is directed to an appropriate existing program
- ▶ Ensures that the language describing your planned gift is accurate and clear
- ▶ Ensures that after thoughtful tax planning your planned gift is properly directed to the organization of your choice
- ▶ Ensures that there is a confidential record of your planned gift

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Do You Need An Attorney?

NRA has a growing list of attorneys who are interested in assisting NRA members with their estate planning needs.

For a free, no-obligation referral, contact us at

plannedgiving@nrahq.org or

(877) NRA-GIVE (672-4483).

Contact and Tax Identification Information

National Rifle Association
Office of Advancement – Planned Giving Department
11250 Waples Mill Road
Fairfax, VA 22030
(877) NRA-GIVE/ (877) 672-4483
plannedgiving@nrahq.org
www.nraplannedgiving.org

National Rifle Association of America

Federal Tax ID # 53-0116130
501(c)(4) non tax-exempt organization
www.nra.org



NRA-ILA (Institute for Legislative Action)*

Federal Tax ID # 53-0116130
501(c)(4) non tax-exempt organization
www.nraila.org



The NRA Foundation, Inc.

Federal Tax ID # 52-1710886
501(c)(3) tax-exempt organization
www.nrafoundation.org



NRA Special Contribution Fund (NRA Whittington Center)

Federal Tax ID # 23-7367534
501(c)(3) tax-exempt organization
www.nrawc.org



NRA Civil Rights Defense Fund

Federal Tax ID # 52-1136665
501(c)(3) tax-exempt organization
www.nradefensefund.org



NRA Freedom Action Foundation

Federal Tax ID # 26-1277941
501(c)(3) tax-exempt organization
www.nrafaf.org



Disclaimer: The NRA and all of its affiliates are not engaged in legal or tax advisory services. In order to receive advice concerning your personal situation, you will need to contact and work directly with your legal or tax professional. Planned giving documents are legally binding and should be reviewed by a professional licensed in your state.

*NRA-ILA is a division of NRA, not a separate organization.

Official Website
NRA Office of Advancement
www.nragive.com

The NRA Office of Advancement maintains a website at www.NRAGive.com. Visit online to find out about special giving opportunities and learn about NRA programs supported by philanthropists just like you.



NRATM

It is the generous support of modern day patriots that ensures the future growth of these programs and strengthens our heritage for generations to come. The National Rifle Association is a 501 (c)(4) organization.